

News Report Analysis Guide
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News Report:	Give a Brief Description of the Literal Details of the News Report. What is being reported?
Immediate Response:	What catches your eye first? What is your immediate impression of the report?
Accompanying Text: Anchor Meanings	Consider the headline or caption of the new report. How does the title relate to the image?
Point of View: Camera Position	Where is the viewer positioned by the image? How does this affect your response?

Actors, Objects & Vectors	Who is in the report? What are they doing? Who is missing?
Framing: Context for Interpretation	What is used to frame the image? How does the frame affect the report's composition?
Sites of Production	How was the image created? Who was the image created for? How does this affect the meanings constructed viewing the image?
Sites of Reception	Where are you viewing the image? What context is the image viewed within?

Consider the Visual Elements of a Photograph:

- **Focus:** what areas appear clearest or sharpest in the photograph?
- **Light:** what areas of the photograph are most highlighted? Are there any shadows? Does the photograph allow you to guess the time of day? Is the light natural or artificial? Harsh or soft? Reflected or direct?
- **Line:** are there objects in the photograph that act as lines? Are they straight, curvy, thin, thick? Do the lines create direction in the photograph? Do they outline? Do the lines show movement or energy?
- **Repetition:** are there any objects, shapes or lines which repeat and create a pattern?
- **Shape:** do you see geometric or organic shapes? What are they?
- **Space:** is there depth to the photograph or does it seem shallow? What creates this appearance? Are there important negative spaces in addition to positive spaces? Is there depth created by spatial illusions?
- **Texture:** if you could touch the surface of the photograph how would it feel? How do the objects in the picture look like they would feel?
- **Value:** is there a range of tones from dark to light? Where is the darkest value? Where is the lightest?
- **Background:** the part of a scene that is or seems to be toward the back.
- **Balance:** the distribution of visual elements in a photograph. Symmetrical and Asymmetrical. Harmony and coherence in form.
- **Central focus:** the object(s) which appears most prominently and/or most clearly focused in a photograph.
- **Composition:** the arrangement or structure of the formal elements that make up an image.
- **Contrast:** strong visual differences between light and dark, varying textures, sizes, use of several elements of design to hold the viewer's attention and to guide the viewer's eye through the artwork
- **Framing:** what has been placed within the boundaries of the photograph.
- **Vantage Point:** the place from which a photographer takes a photograph.
- **Movement** is the way a viewer's eye is directed to move through a composition, often to areas of emphasis. Movement can be directed by lines, contrasting shapes, or colors within the artwork.
- **Emphasis** when the artist contrasts colors, textures, or shapes to direct your viewing towards a particular part of the image.
- **Pattern** is the repetition of a shape, form, or texture across a work of art.
- **Proportion** is created when the sizes of elements in a work of art are combined harmoniously.